



Smoke-Free Policies

Policy Trends and Enforcement

HSACCC Northern Area Meeting
City College of San Francisco
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Presented By:
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A graphic with a white background. At the top is a lit cigarette with a white filter and a brown end. Below the cigarette, the text "AUGUST 1," is written in large, bold, black, sans-serif font. Below that, the year "2010" is written in a much larger, bold, black, sans-serif font. To the right of the "0" is a red circle with a diagonal slash over a black cigarette icon, representing a "no smoking" sign.

California Youth Advocacy Network

The California Youth Advocacy Network (CYAN) is dedicated to the support of youth and young adult tobacco control advocacy throughout California. By providing young people and agencies with the tangible tools for action, CYAN strives to mobilize a powerful statewide movement for tobacco control.

CYAN offers the following to the tobacco prevention field:

- Technical Assistance
- Trainings
- Statewide Advocacy and Policy Campaigns
- Educational Materials and Publications
- Opportunities for Networking

CYAN College Project

CYAN's College Program focuses on training, educating, and supporting college advocates and tobacco control agencies throughout California. The program works with college students, faculty, staff, and tobacco control professionals to create lasting change on campuses both locally and statewide.

What we provide:

- Trainings / Retreats
 - Professional
 - Student
- Technical Assistance
- Teleconferences
- Webinars
- Networking
- Statewide Days of Action
 - Great American Smokeout
 - Earth Day
- Policy Support

A statewide grassroots student-led coalition representing California colleges and universities



committed to promoting and establishing a safer and healthier educational environment, through tobacco policy and education.



RESEARCH
INTEGRITY
PROJECT

A national project focusing on tobacco industry funding of academic research. Funded by the American Legacy Foundation.

A Note About Campus Policies

- Smoke-Free vs. Tobacco-Free
 - Smoke-free: focus solely on secondhand smoke exposure and tobacco products that produce smoke (eliminates smokeless/spitless tobacco)
 - Tobacco-free (use): focus on all tobacco products
 - Comprehensive policy:
 - Addresses all tobacco products
 - Includes language on tobacco sales, tobacco promotions, sponsorship, funding, and investment practices
 - Cannot include language on ads in campus papers (unless student papers adopt their own policies)

A Note About Tobacco Use Policies

- There are all kinds of different smoke-free and tobacco-free policies
 - 100% smoke-free
 - Smoke-free with the exception of parking lots
 - Smoke-free with the exception of designated areas
- State law prohibits smoking within 20-ft. of all publicly owned buildings (including community colleges)
- The best policy for your campus is the policy that works best on your campus!

Policy Making Authority

- Public colleges and universities
 - All campuses must comply with state law (indoor air and 20-ft. from buildings)
 - State law allows for campuses to adopt stronger policy than AB 846
 - UC and CSU system governing bodies allow each individual campus to adopt unique local policies
 - CCC District leadership decides who has the power to change campus tobacco policies
 - District-wide vs. campus-specific

Policy Trends

- Focus
 - Smoke-free → Tobacco-free
 - Smoke-free → Comprehensive
- Transitional Policies
 - Policy gradually changes
 - Current policy → designated areas or parking lots → 100% tobacco-free
 - Example: Policy adopted May 2010. Campus opens with designated area in Fall 2010. Campus opens 100% tobacco-free in Fall 2011.
- Longer Implementation Periods
 - Implementation phase lasts 1 to 2 years
 - Focus on educating campus community, updating signage and print materials, promoting cessation, removing ash cans, and preparing enforcement plan.

National Policy Trends

(Tobacco Use Policies)

100% Tobacco-Free

- 257 Campuses
- Mostly 2-year institutions
- New trend among 4-year institutions
- Common among religious institutions (the use of tobacco is not allowed)
- www.smokefreeoregon.com/college/

100% Smoke-Free

- 420 Campuses
- Mix of 2-year and 4-year institutions
- Trend to move from “smoke-free” to “tobacco-free”
- Includes on campus housing
- www.no-smoke.org

California Policies

77 of the 145 (53%) have policies significantly stronger than State Law

- 7 public colleges have a 100% tobacco-free policy
 - All campuses are part of the Community College system
- 9 public colleges have 100% smoke-free policy
 - 8 Community Colleges
 - 1 University of California campus
- 19 public college limit smoking to parking lots only
- 42 public colleges allow smoking in designated areas only
 - 6 California State University campuses
 - 36 Community Colleges

Enforcement Options

- Passive
 - Voluntary compliance
 - Signage

- Active
 - Encourage compliance
 - Student Code of Conduct/ Employee Personnel Policies
 - **Fines**/ Community Service
 - **Citations**/ Warning Cards
 - **State Education Code**
 - Enforcement Cards/ Reminder Cards
 - Positive enforcement
 - Signage

Enforcement and State Law

- Public colleges are State-owned properties
 - Therefore, CCC campuses follow State Law, not city or county laws/ordinances
 - There is NO enforcement code in CA State Law (outdoor air law)
 - Major complaint of campus police
 - There is no “teeth” to the policy
 - Colleges have authority to...
 - Encourage compliance
 - Enforce through Student Code of Conduct/ Employee Personnel Policies
- Laws others have considered: Trespassing and Littering

Campuses Issuing Citations

- Santa Rosa Junior College
 - Revision to Board Procedure 6.8.6P - “...the Sonoma County Junior College District Police shall enforce all state, county, and city ordinances that prohibit smoking on or near District property.”
 - Enforcing the City of Santa Rosa’s outdoor air ordinance
 - City fines for smoking are up to \$100 for 1st offense, \$250 for 2nd offense, and \$500 for each subsequent offense
 - College has signage with enforcement policy language including \$\$ amount of fines
 - To date, no citations have been issued

Campuses Issuing Citations

- San Francisco State University
 - Designated smoking areas policy (3 DSA)
 - College President has given authority to campus police to issue \$58 fines to those violating the policy
 - All funds collected are used to support policy (including enforcement, education, implementation, and cessation)
 - Began issuing citations in April 12, 2010
 - Issued 61 “violations” in first 2 weeks
 - Total revenue for first two days = \$2,030 (35 citations)
 - Prior to issuing citations, police asked individuals to smoke in 9 DSA’s (2004 Policy)

SAN FRANCISCO STATE UNIVERSITY
 Notice of University Violation
 State University Police

DATE OF VIOLATION		TIME	DAY OF WEEK S M T W TH F S		INCIDENT NO.
NAME (First, Middle, Last)					
MAILING ADDRESS				PHONE NO.	
CITY			STATE	ZIP CODE	
DRIVER LICENCE NO.		STATE	CLASS	AGE	BIRTH DATE
SEX	HAIR	EYES	HEIGHT	WEIGHT	RACE
SFSU ID No.					
DESCRIPTION		SF State Ord. Sec.	CODE	PENALTY	
<input type="checkbox"/> Securing Bicycle to Rail/Object		2010-1	CVC 21113A	\$58.00	
<input type="checkbox"/> Skateboarding		2010-2	CVC 21113A	\$58.00	
<input type="checkbox"/> Riding Bicycle		2010-3	CVC 21113A	\$58.00	
<input type="checkbox"/> Smoking in Nondesignated Location		2010-4	CEC 89031	\$58.00	

VIOLATION (S) NOT COMMITTED IN MY PRESENCE, DECLARED ON INFORMATION AND BELIEF.
 I DECLARE UNDER THE PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FOREGOING IS TRUE AND CORRECT.

ARRESTING OR CITING OFFICER _____

STAR _____ ISSUING UNIT _____ DATE _____

WHAT TO DO: FOLLOW INSTRUCTIONS ON REVERSE.

WHERE: SAN FRANCISCO STATE UNIVERSITY (415) 338-1441
 CITATION PROCESSING
 1600 HOLLOWAY AVE
 SAN FRANCISCO CA, 94132
 OFFICE LOCATED ON NORTH STATE DRIVE. NEAREST INTERSECTION
 LAKE MERCED BLVD

READ CAREFULLY

PAYMENT INFORMATION

1) PAYMENT BY MAIL: Make check or money order for amount of fee listed on the front of the citation payable to SF State CITATION PROCESSING. **DO NOT SEND CASH.** Write the citation number on the check or money order. Your cancelled check will serve as a receipt. Enclose the payment and the citation in the return envelope or send to address printed on the front of the notice.

2) ALTERNATIVE PAYMENT: You may pay your citation in person at the SFSU Parking Department on North State Drive or the SF State Bursars's office in the Administration Building or Student Services. Cash payments can only be made at the Bursars office in Student Services.

For questions about this citation call (415) 338-7827, Monday through Friday 9:00am - 4:00pm

APPEAL PROCESS:

STEP ONE: Request for Citation Cancellation: If you wish to contest this citation, you must do so IN WRITING WITHIN 21 CALENDAR DAYS FROM THE DATE OF ISSUANCE. Forms are located at the Parking Department on North State Drive of the SF State campus, or online at <http://www.sfsu.edu/~parking>

STEP TWO: Administrative Review: If you would like to further contest the ticket, you may do so IN WRITING WITHIN 10 DAYS OF THE MAILING OF THE RESULTS OF STEP ONE. Administrative review will be done after fee is paid. Forms are located at the Parking Department on North State Drive of the SF State campus.

CSU Enforcement Codes

- Authority to Cite and Collect Revenue for Smoking Violations on Campus
 - Education Code 89031 (Misdemeanor) – Fine of “up to” \$1,000 “and/or” up to 1 year in jail.
 - The trustees may establish rules and regulations for the government and maintenance of the buildings and grounds of the California State University. Every person who violates or attempts to violate the rules and regulations is guilty of a misdemeanor.
 - Title 5 California Code of Regulations Sec. 42356

Enforcement Options

- Change state law
 - AB 846 does not include enforcement language
 - Notes:
 - CYAN cannot support efforts
 - Legislation can take years
- Update education code
 - Similar to CA Vehicle Code (e.g., parking enforcement) and CSU ed code
 - Notes:
 - CYAN can support efforts if at CCCCCO level
 - We've changed provisions in education code in the past
- Work with district/campus decision makers
- Make no change

Great American Smokeout 2010

- **When:** Thursday, November 18
- **Who:** California Colleges and Universities
- **What CYAN is offering:**
 - FREE materials to create quit kits and print cessation materials
 - FREE media placement in college newspapers
- **Registration Deadline:** November 1
- For more information, please visit: www.cyanonline.org

Just Quit

According to the American Cancer Society,

75% of smokers in college
say they won't be smoking
two years after college...

most of them believe
it will be easier to quit
without the stress of school.

But surveys show that many of
these graduates continue to smoke,
and often wish they had never started.

Get Help

and double your chances to succeed.

visit the
Student
Health
Center

or for more help and info
call 1.800.NO.DUTTS

Tobacco Free
COUGH
Cancer Research and Prevention

CYAN Regional Cessation Training

Possible Dates:

- Early January
- Late January
- Early February



For more information or resources. . .

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